



University Institute of Fashion Technology &
Vocational Development,
Panjab University, Chandigarh, India

In collaboration with

South Asian Studies Institute, University of the
Fraser Valley, Canada

SHASTRI Indo-Canadian LECTURE SERIES



10th, 14th, 24th, 29th March, 2022

Taking traditions forward: Preserving and
conserving culture and heritage in the South
Asian Canadian Diaspora

Funded by:



L'INSTITUT SHASTRI INDO-CANADIAN
INDO-CANADIEN INSTITUTE



ABOUT UIFT & VD

University Institute of Fashion Technology & Vocational Development, Panjab University, Chandigarh has been a leading institute in Fashion Technology in North India for the past fifteen years. The department offers a Five-year Integrated Course in B.Sc. and M. Sc. in Fashion & Lifestyle Technology along with PhD and Post-Doctoral programme. The course at UIFT readies professionals for jobs in the Industry, Corporate, and Academia as also for start-up ventures. The pedagogy followed at University Institute of Fashion Technology & Vocational Development incorporates a nurturing environment which is a cohesive amalgamation of modern and conventional learning techniques and opportunities. The methodology adopted gives inputs in core functional areas along with inter-disciplinary fields by problem solving methods. The mode of instruction adopted at UIFT is student-focused and is centred around Projects, Seminars, Workshops, Educational Tours and Exhibitions. Deep understanding and exposure to various aspects of the Fashion World guide students in their journey throughout higher education.



ABOUT SASI

South Asian Studies Institute at University of the Fraser Valley brings together South Asia scholars and students from diverse backgrounds and disciplines to create a nexus point for programs and activities that support the vision of preserving & conserving culture and heritage in the South Asian Canadian Diaspora. The Institute fosters inter-disciplinary scholarly research, community and public engagement on issues related to South Asia and the Canadian South Asian Diaspora. The Institute is also a gateway for individuals, organizations and agencies in British Columbia who seek to undertake business with India and who want to understand the relationship and opportunities between the two countries. This work is undertaken by the British Columbia Regional Innovation Chair on Canada-India Partnership Development.

ABOUT SICI

The Shastri Indo-Canadian Institute (SICI) is a unique bi-national organization, mandated by Governments of India and Canada to promote, facilitate and nurture academic linkages, collaborations & exchanges, research partnerships, and networks on bi-national corridors. With its physical presence in New Delhi, India and Calgary, Canada, and a strong base of 131 Indian and 37 Canadian member institutions, for past 52 years, SICI is the only organization in the Canada-India higher education corridor that is instrumental in building and strengthening intellectual and cultural relationship through research and dialogue. Funded by the Ministry of Education, Government of India, it supports diverse disciplines and covers all levels of higher education from undergraduate to postdoc and from faculty to collaborative research.

ABOUT THE LECTURE SERIES

Indian culture is a blend and synthesis of continuous multicultural invasions, resulting in ethnic diversity, intense diglossia and out migration by its citizens. On the contrary, as a result of ongoing migrations, Canadian culture is layered with diverse populaces. Canada serves as home for people of diverse ethnic backgrounds from across India. The robust and vibrant fusion of eastern and western cultures unquestionably supports India's and Canada's traditions and heritage. Preserving culture and heritage keeps the diasporas connected with their roots. At the same time, members of the Indian Diaspora are impacted and influenced by other cultures and are constantly inspiring, influencing, and ever evolving. These global interactions and exchanges beyond the boundaries of cultural groups, have influenced the concept of preserving and continuing heritage and traditions and have introduced new artistic ideas. The present lecture series, focus on exploring the exchange and impact of tradition, heritage and culture of India and Canada through a rich history, artefacts, crafts, textiles, museums, monuments, scriptures and text, performing and visual arts, music, cuisine etc.



RESOURCE PERSONS



Dr. Satwinder Kaur Bains
(University of the Fraser Valley,
British Columbia, Canada)

Topic: Heritage as new knowledge in the
South Asian Canadian Diaspora

Date: March 10, 2022

Time: 10:00 am IST | 8:30 pm PST | 11:30pm EDT



Prof. Charu Smita Gupta
(Anthropologist and Museologist
New Delhi, India)

Topic: Indian traditional art merging in
Canadian spaces

Date: March 14, 2022

Time: 5:30pm IST | 7:00am EDT



Prof. Caron Phinney
(School of Fashion, Ryerson
University, Toronto, Canada)

Topic: Preserving Indo cultural heritage in the
Canadian landscape through bridal dress
and ritual

Date: March 24, 2022

Time: 5:30pm IST | 7:00am EDT



Dr. Tanya White
(School of Fashion, Ryerson
University, Toronto, Canada)

Topic: Nurturing modern and multi-national narratives
through the exchange of South Asian and Western
traditional handcraft techniques

Date: March 29, 2022

Time: 6:30pm IST | 8:00 am EDT



Chief Patron

Prof Raj Kumar, Vice-Chancellor,
Panjab University, Chandigarh.

Patrons

Prof. Deepti Gupta, Dean International,
Panjab University, Chandigarh.
Prof. Ramanjit Kaur Johal,
Department of Public Administration,
Panjab University, Chandigarh.
Member-at-Large, Executive Council,
Shastri Indo-Canadian Institute, New Delhi.

Director

Dr Anu H. Gupta, Chairperson,
UIFT & VD, Panjab University,
Chandigarh.

Collaborator

Dr. Satwinder Kaur Bains ,Senior
Associate; Director: SASI; University
Advisor: Canada-India Relations, Social,
Cultural, & Media Studies, University of
Frazer Valley, Canada.

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Ms. Alpa, Ms. Ginni, Ms. Bharti

Registration Link for The Lecture Series:

<https://forms.gle/oFxcWqinXJqNG8QS6>

Who can Attend the lecture Series: **Students/Researchers/
Faculty etc. From Any Discipline.**

Only Registered Participants Will Get Certificate Of Participation

Designed By : Lovepreet Singh (Bsc Ist Year)