



SASTRA
DEEMED TO BE UNIVERSITY
1984



categorization of Universities for Graded Autonomy Regulations, 2018. Twelve engineering programmes of SASTRA have been internationally accredited for a period of 9 years by the Institution of Engineering & Technology (IET), UK recognizing SASTRA's academic excellence. The Chennai campus of SASTRA is a symbol of SASTRA's academic exploration into the realms of non-STEM education. The progressive plans to offer UG, PG & Ph.D. programmes in Economics, Public Policy, Journalism, Management, Commerce, Law, Digital Media, etc. provide learners a unique opportunity to experience the spirit of non-STEM education in a comprehensive ecosystem. With a blend of experienced and committed full-time/part-time professors and research scholars, this campus adds new dimensions to SASTRA's teaching & research landscape in moving towards a truly multi-disciplinary university.

SASTRA DEEMED TO BE UNIVERSITY

With a humble beginning in the year 1984, SASTRA's progress in the last 40 years is a testimony to its commitment to building a world class university as envisaged in its guiding model. Today, SASTRA is one of India's premier institutions offering undergraduate, postgraduate & doctoral programmes in Engineering, Management, Law, Sciences, Humanities and Education. It was conferred Deemed-to-be-University status in 2001 by the University Grants Commission under Section 3 of the UGC Act 1956. SASTRA also has two MHRD-notified off-campus in Kumbakonam and Chennai. As a comprehensive University, its teaching programmes are complemented by research engagements, consultancy assignments, training, and extension activities. It had been re-accredited by NAAC (fourth cycle) with a maximum grade of 'A++' (3.76/4.00) and is a Category I Institution based on the UGC's

**A Two-day International Conference
(Hybrid Mode)**

Sponsored by

Shastri Indo - Canadian Institute

1st & 2nd March, 2024

Organized by

**School of Arts, Sciences, Humanities and Education
(SASHE)**

**SASTRA Deemed to be University,
Thanjavur - 613401, India.**

SASHE

The School comprises faculty from Chemistry, Education, English, Mathematics and Physics streams. The English and Science streams function since 1984 and offer Basic English and Technical Courses to various disciplines including Engineering, Law, Optometry, Education and Management. SASHE recently organised a three-day Mega International Mathematics Conclave (23 - 25 Nov. 2023) addressed by 20 world renowned keynote speakers crowned with prestigious awards. The science stream has organized several International Conferences with paper presentations and invited talks of high quality.

Education courses offered from 2016 cater to the needs of aspiring student-teachers. The vision of the programme is to promote excellence in teaching an enlightened society. The School offers four-year integrated B.Sc.B.Ed., B.A.B.Ed., M.Sc. and 5 year M.Sc. integrated programmes apart from Ph.D. spreading across the domains of Sciences, Arts, Humanities and Education. The research activities of the School are supported through extramural funds from various government agencies like DST, DRDO, National Board of Higher Mathematics (NBHM), etc.

SHASTRI INDO – CANADIAN INSTITUTE

The Shastri Indo - Canadian Institute has been fostering scholarly activities between India and Canada over the past fifty years. The institute strengthens the binational links between academia, the business community, and civil society organizations by funding various research activities and hosting seminars. SICI is the only institution that has 116 premier academic institutions in India as its members, and 39 universities in Canada. The mission is to further widen the intellectual and cultural linkages through progressive research.

ABOUT THE CONFERENCE

Eco-spirituality describes how one relates, rather than seeking, to the sacred within the context of our natural, global, and cosmic eco-system of which we all form a part. Due to the multifaceted environmental problems being encountered globally, the need to respect the environment has started gaining

momentum. Therefore, in the POST - COVID era, having a reverential attitude toward the environment in taking care of it while dwelling within its premises is finding momentum in expression. As such, understanding the inter-relationships between all living beings on earth and recognizing their interdependency while appreciating their value is gaining impetus in everyone's perception. The urgent need for implementing Green Economical activities, both traditional and modern, is felt in every nook and corner of the world. From time unknown, great literary writers, poets, scientists and environmentalists have stressed upon the feeling of oneness with the universe, respecting surroundings, knowing the risks involved in creating an imbalance to the ecosystem, understanding the ethical dimensions, preserving and conserving nature, and perceiving a sense of awe in understanding the ecosystem. This proposed conference aims to revive and revisit these sacred domains and deduct new ways of 'Being Eco-spiritual' to sustain in the post-covid era.

SCOPE OF THE CONFERENCE

This conference is open to all streams/domains since nothing in this universe can escape the mien of 'Eco-spirituality'. The term - 'Eco-spirituality' - is all-inclusive. Therefore, call for papers is solicited from all domains.

CALL FOR PAPERS

Original research papers (in English or Tamil) from all streams are invited for presentation at the conference. Papers will be accepted for presentation and publication only after passing the scrutinizing and peer-review process. We solicit high - quality original research papers. Papers are to be submitted through email to besaswl2024@sastra.ac.in

CONFERENCE THEMES

- Eco-literature
- Eco-spirituality
- Ecology
- Green-economy / Blue-economy
- Eco-psychology
- Environmental Rights
- Biodiversity & Nature
- Climate Change
- Energy, Food & Green-cooking / Eco - kitchenware
- Global Citizenship
- Health & Well-being
- Green-medicine
- Eco-littering
- Global Coastal and Marine Habitats
- Green-education
- Green-transport
- Eco-fuels
- Green Politics or Eco - politics
- Green-trading
- Eco-textiles
- Bio-politics

Eco-mathematics
Green-trading
Eco - dance / Eco-songs / Eco-music /
Eco-musicology
Green - art, Ecological Art
Eco-technology
Green - aesthetics
Environmental Aesthetics
Eco - luxe / Eco-beauty / Green-beauty
Eco-interiors / Green-building / Eco-
building/ Green Architecture
Eco-designing

IMPORTANT DATES

Last Date for Registration: 10th Feb. 2024
Submission of Abstracts: 15th Feb. 2024
Submission of Full Paper: 25th Feb. 2024

GUIDELINES

- Font Style: Times New Roman / Unicode - for papers in Tamil
- Font Size: 12 points
- Line Spacing: 1.5
- Page Limit: 5 pages

BEST PAPER AND POSTER AWARDS

To encourage the young researchers below the age of 30 years, Best Paper & Poster Awards will be given. The full-length paper and poster along with the abstract should be sent to besasw12024@sastra.ac.in.

PATRONS

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Dr. S. Vaidhyasubramaniam, Vice-Chancellor
Dr. S. Swaminathan, Dean (P & D)
Dr. R. Chandramouli, Registrar

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Dr. Kamalika Roy, Asst. Prof., SASHE
Dr.Lalithabala B, Asst. Prof., SASHE

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REGISTRATION

[Click here to access Google Form](#)

(or)

Scan the QR code:



REGISTRATION FEE

Indian Participants:

Students of SASTRA: Rs.500/-
Students from other institutions: Rs. 600/-

Ph.D. Scholars of SASTRA: Rs. 600/-
Ph.D. Scholars from other institutions: Rs. 725/-

Faculty of SASTRA: Rs. 750/-
Faculty from other institutions: Rs. 900/-

Foreign Delegates:

Students: 100 USD
Ph.D. Scholars: 125 USD
Faculty: 150 USD

BANK ACCOUNT DETAILS

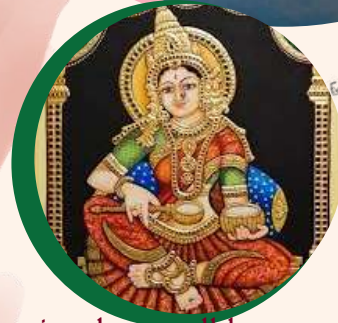
Bank: City Union Bank,
Tirumalaisamudram Branch, Thanjavur,
Tamil Nadu, India.
Account Name: SICI-CON
Account No: 500101013692429
IFSC Code: CIUB0000528

* Only online transactions allowed



ABOUT THANJAVUR

Thanjavur, also known as Tanjore, is a city in the Indian state of Tamil Nadu. It is famous for its rich cultural heritage and architectural marvels, including the Brihadeeswarar Temple, a UNESCO World Heritage Site. The city is also known for its traditional art forms like Carnatic music, Bharatanatyam dance, and Tanjore painting. Thanjavur is surrounded by fertile agricultural land and is known for its production of rice, silk, and handicrafts. It has a rich history and was the capital of the Chola dynasty in the 9th century. Today, Thanjavur is a popular tourist destination and a hub for art and culture in South India.



ABOUT TRICHY, SRIRANGAM & KUMBAKONAM

Trichy, short for Tiruchirappalli, is a bustling city located in the southern Indian state of Tamil Nadu. It is situated on the banks of the Kaveri River and is known for its rich cultural heritage, ancient temples, and delicious cuisine.

Srirangam, on the other hand, is a small town located within the city limits of Trichy. It is home to one of the largest and most important Hindu temples in India, the Sri Ranganathaswamy Temple. Srirangam is also known for its serene atmosphere and beautiful natural surroundings, making it a popular destination for spiritual and nature enthusiasts alike.

Kumbakonam is a picturesque temple town in Tamil Nadu's Thanjavur District, known for its ancient Hindu temples of worship. The Kumba Mahamaham, which takes

place every 12 years, is also well-known in the holy town. Nestled in the heart of Tamil Nadu, Kumbakonam is a town that holds a unique charm and spiritual significance. Known as the "Temple Town of South India," Kumbakonam is a place where history, culture, and spirituality converge seamlessly. With a rich tapestry of temples, festivals, and traditions, Kumbakonam has much to offer to the curious traveler and the devout pilgrim alike. Kumbakonam's history dates back to several centuries, and its name itself carries a story. Legend has it that the town's name is derived from the words 'Kumbha,' meaning pot, and 'Kona,' meaning angle, referring to the mythical pot of nectar held by Lord Brahma. This symbolism is ingrained in the town's culture and is reflected in its numerous temples and rituals.

Kumbakonam is renowned for its plethora of temples, each with its own unique architecture and religious significance. Some of the must-visit temples include: Adi Kumbeswarar Temple, Sarangapani Temple, Nageswaran Temple, Kumbakonam Mahamaham Tank, Kasi Viswanathar Temple, Ramaswamy Temple, Chakrapani Temple, Someswarar Temple, Airavatesvara Temple, Swamimalai Murugan Temple, Navi Pillaiyar Temple, Brahmapureswarar Temple, Srinivasa Perumal Temple, Suryanar Kovil, Kottai Mariamman Temple, Dharbaranyeswarar Temple, Ardhanareeswarar Temple, Uppiliappan Temple, Nachiyar Koil and Rajagopalaswamy Temple.

INVITED TALKS



“Eco - Spirituality”

Dr Sudha Seshayyan
Director & Indo-Japan G20 Chair Professor,
SASTRA Deemed to be University.
Kalaimamani Awardee - Government of Tamil Nadu.
International Advisory Member of 'Gray's Anatomy'
& 'Atlas of Clinical Gross Anatomy'
Former Vice-chancellor, M.G.R Medical University, Chennai.
Former Director and Professor, Institute of Anatomy, Madurai
Medical College.



“Empowering Small Communities to Address Climate Change Challenges”

Dr. Saddy Noori, Ph.D., P.Eng.
Assistant Professor
Faculty of Engineering and Applied Science
Memorial University of Newfoundland
St. John's, NL A1B 3X5, Canada.



“Navigating Eco Labeling: Unraveling Market Paradigms and Paradoxes”

Dr. Ajitha Soundararaj
Assistant Professor (Marketing),
IIM Tiruchirappalli,
Tamil Nadu, India.



“Being Eco - Spiritual”

Dr. Deatra Walsh
Director, Advocacy and Communications,
New Foundland Memorial University,
Canada.



“Waste Valorization for a Circular Economy”

Dr. Saravanan Ramiah Shanmugam,
Assistant Research Professor,
Biosystems Engineering Department at Auburn University,
Alabama, USA.



“Communicating Sustainability at the Grassroots”

Dr. I. Arul Aram, MA, MSc, PhD, PDF (LSE)
Professor and Former Head,
Department of Media Sciences,
Anna University, Chennai, India.
(Former Director, UGC's media centre EMRC)
(Former Chief Sub-Editor, The Hindu)

INVITED TALKS



**"Environmental Crises,
Development and Ecospirituality"**

Dr. Maitreyee Mishra
Assistant Professor - Selection Grade (& Research Coordinator),
Manipal Institute of Communication,
Manipal Academy of Higher Education (Manipal University),
Manipal, India.
Co-Chair, Environment, Science and Risk Communication WG, IAMCR



"Ecological Selfhood in the Anthropocene"

Dr. R. Swarnalatha
Professor, Department of Humanities and Social Sciences,
IIT Madras,
Chennai, Tamil Nadu, India.



**'Being Eco-spiritual': A Way of
Sustainable Living"**

Dr. Varun Mahajan
Assistant Professor, Economics & Public Policy,
Indian Institute of Management,
Tiruchirappalli,
Tamil Nadu, India.



**"Communicating Eco-religion as
Culture: Community Action for
Sustainable Development"**

Dr. Kiran Prasad
Professor and Head, (Prominent Writer)
Department of Communication and Journalism,
Sri Padmavati Mahila University,
Tirupati, India.



"Green Economy"

Dr Santosh Kumar Sahu
Associate Professor of Economics,
Department of Humanities and Social Sciences,
IIT Madras,
Chennai, Tamil Nadu, India.



**"Green Economy and
E-Waste Management"**

Dr Liji Samuel
Associate Professor
Department of Law
Central University of Kerala
Tiruvalla,
Kerala, India.