



National Conference On Development of Entrepreneurial Attitude in Pharmacy Students

Sponsored By



**SHASTRI INDO-CANADIAN
INSTITUTE**

(Shastri Conference and Lecture Series Grant)

Organized By

**SRM MODINAGAR COLLEGE OF PHARMACY
SRM IST, Delhi-NCR Campus, Modinagar, Ghaziabad
Uttar Pradesh, India**



Date
February 27th & 28th, 2023



Venue
Easwari Auditorium, SRM IST



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Professor & Head, Department of Pharmacy, & EX Superintendent -in- Chief
SVBP Hospital, LLRM Medical college, Meerut, India

EMINENT SPEAKERS



Brig Sanjay Agarwal
Sena Medal & Bar, Veteran
Fmr Advisor NHAI, GoI
Master trainer, Soft Skills.
President SSB, GoI.



Mr. Lalit Bansal
Founder, Ascella Healthcare
Sr. Executive
Ex-Pfizer India Limited



Dr. V. Kalaiselvan
Principal Scientific Officer
IPC. Ghaziabad



Dr. Ramanpreet Walia
IP Facilitator &
Registered Patent Agent



Mr. Nitesh Chauhan,
Managing Director
Melocare Wellness Pvt. Ltd

ABOUT THE CONFERENCE

Entrepreneurs are individuals who establish their own businesses and hire both themselves and other people rather than seeking employment with the government or other businesses. These people are frequently seen as innovators and as a source of fresh concepts for products, services, businesses, and/or methods. These are the folks who recognize a business opportunity, devise a plan to secure the necessary resources, then take action to capitalize on the potential. They apply their financial resources to generate revenue and jobs, which ultimately enhances the quality of life for the populace or community. Entrepreneurship is regarded as a key factor fostering economic growth, innovation, and competitiveness in many countries. In recent years, the government has paid more attention to entrepreneurship due to its significance in the development of the economy and attention also comes from the educational sector and business assistance organizations. It will be challenging to integrate an entrepreneurial attitude with our current system of education. In the sense that the students are taught how to start a business, traditional education teaches students how to think casually or predictably. The first step anyone should do when starting a business is to scan the environment, imagine the company, then set the purpose and objectives, choose the main outcome areas, choose the performance indicators and choose the tactics. Students are instructed that success comes from adhering to certain norms of operational procedures with people that have entrepreneurial attitudes and habits that depend on creative thinking such an approach might not work. Creativity cannot be learned by simply sitting. This conference would be beneficial for encouraging students to study various and contemporary trends in entrepreneurship. Industry and academia must collaborate to inspire pharmacy professionals so that an increasing number of them may adopt an entrepreneurial attitude and subsequently steer the nation's economy. Our respected speakers with backgrounds in entrepreneurship will shed light on potential causes as well as solutions in such a situation. As a result, the conference will give all of the voices from the healthcare, agriculture, food and medical industries a single forum to discuss entrepreneurship. The conference will bring this entrepreneurial mindset from the attention of a small group of entrepreneurs to the general public through our convocation of professionals from various industries and academia from throughout India.

LEARNING OBJECTIVES

- To motivate students and delegates about entrepreneurship in Pharmaceutical Sciences.
- To develop a positive attitude amongst delegates for being jobcreators rather than job seekers.
- To develop strategic planning & decision making in Pharmacy students pertaining to entrepreneurship.
- To encourage critical thinking & problem-solving approach in Pharmacy students & motivate them for startups in Pharmacy.

LEARNING OUTCOMES

- The conference will provide a perspective about entrepreneurship and attitude towards entrepreneurship. Various mechanisms and etiology of entrepreneurial attitude will be discussed among delegates from various walks of life.
- This knowledge will help in better understanding of attitude and their role in entrepreneurship specially at the time when there are so many scopes in pharmaceutical industries.
- This conference will cater in expanding knowledge in management education for Pharmacists that may have many indirect benefits pertaining to identified entrepreneurial competency clusters.

ABOUT THE SHASTRI INSTITUTE

The Shastri Indo-Canadian Institute is a binational non-profit organization with registered charity status in Canada. The institute supports the creation of bi-national links between academia, government, the business community and civil society organizations by funding research and hosting seminars. The Shastri Indo-Canadian Institute became bi-national in 2005. It has the honour of being the only Institution which has One Hundred Forty Two (142) premier academic Institutions as its members in India (including IITs, IIMs, NITs, Law Schools, Central and State Universities) and Thirty Seven (37) Universities in Canada (including McGill, Queen's and York Universities). The Shastri Institute is funded by and partners closely with government bodies both in India and Canada. The aim of the Institute is to further the bi-national ethos through different programmes facilitating scholarly research and exchanges between the Indian and Canadian Universities, Cultural Organisations, Government Bodies and United Nations Sustainable Development Goals.

ABOUT THE SRM IST, DELHI-NCR CAMPUS

SRM Institute of Science and Technology (SRMIST), formerly SRM University, is a private higher education institute deemed to be university, located in Kattankulathur, Chengalpattu (near Chennai), Tamil Nadu, India. Founded in 1985 as SRM Engineering College in Kattankulathur, it gained the deemed status in 2002. SRM Institute of Science and Technology includes six campuses, four in Tamil Nadu -Kattankulathur, Ramapuram, Vadapalani, and Tiruchirappalli, one campus in each Andhra Pradesh and Delhi NCR. Today, SRM University has evolved as one of the top-ranking universities in India with over 40,000 students and 2,600 plus faculty members, offering a wide range of undergraduate, postgraduate and doctoral programs in Engineering, Management, Medicine and Health Sciences, and Science and Humanities in Tamilnadu, Ghaziabad, Sonipat and Sikkim. The SRM group has established SRM Hospitals, colleges and research centres catering to the medical disciplines of nursing, physiotherapy, dentistry, occupational therapy and Indian medicine. SRM runs medical centers operating in multiple disciplines, including microbiology, biochemistry, biotechnology and pharmacology.



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Ministry of Human Resource
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The National Institutional Ranking
Framework (NIRF) adopted by Ministry
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Technology **19th Rank**



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CALL FOR ORAL/POSTER PRESENTATION

Last Date of Registration 23th February, 2023

Submit your abstract for presentation in SICI sponsored national conference on “**Development of Entrepreneurial Attitude in Pharmacy Students**” organised by SRM Modinagar College of Pharmacy, SRM IST, Delhi-NCR Campus, Modinagar, Ghaziabad, U.P, India on 27th & 28th February 2023. Abstract should be submitted on or before 23rd February 2023 through our google form link <https://forms.gle/E7jcgPaxPwK3wkBj9> on the fields listed below:

- Entrepreneurship in Pharmacy Practice and Pharmacy Education
- Pharmacy Students Proclivity Towards Entrepreneurship
- Entrepreneurship in the Pharmaceutical Sector
- Hospital, Community and Clinical Pharmacy & Clinical Research
- Pharmacovigilance, Pharmacoeconomics, Pharmacology & Toxicology
- Pharmaceutical & Food Technology Medicinal & Food Chemistry
- Pharmacognosy, Herbal Formulations & Phytochemistry
- Biopharmaceutics, Pharmacokinetics and Drug Metabolism
- Pharmaceutical & Food Analysis and Quality Assurance
- Food & Pharmaceutical Microbiology and Biotechnology
- Pharmaceutical Education & Professional Pharmacy
- Drug Regulatory Affairs and Pharmaceutical Management

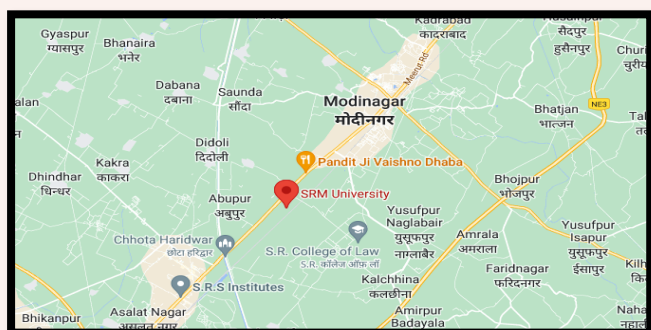
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Delegates From Academia:	INR 400/-
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On Spot Registration:	INR 1000/-

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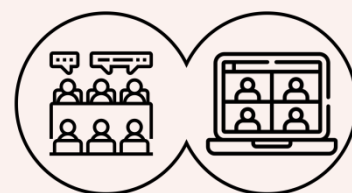


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