About SASTRA

SASTRA: Shanmugha Arts, Science, Technology & Research Academy (SASTRA Deemed to be University) is a Category I University (University Grants Commissions Graded Autonomy Regulations 2018) offering Undergraduate, Postgraduate and Doctoral programmes in Engineering, Sciences, Education, Management, Law and Arts. A sprawling campus having a built-up area of 2,22,129.02 square meters spread over 232 acres and a vibrant population of students and teaching faculty have made SASTRA a landmark in the educational map of India. SASTRA has achieved national standing in terms of academic performance, cocurricular and extra-curricular activities and also in its growth and commitment to social service. In recognition of its commitment of these, SASTRA has been re-accredited with Grade A++ by the National Accreditation and Assessment Council. In a first-of-its kind recognition, twelve engineering programmes of SASTRA have been accredited by Institution of Engineering & Technology (IET), UK for a period of 9 years. SASTRA has consistently secured top ranks in the Engineering category by the NIRF. SASTRA nurtures innovation and entrepreneurship through its two technology business incubators.

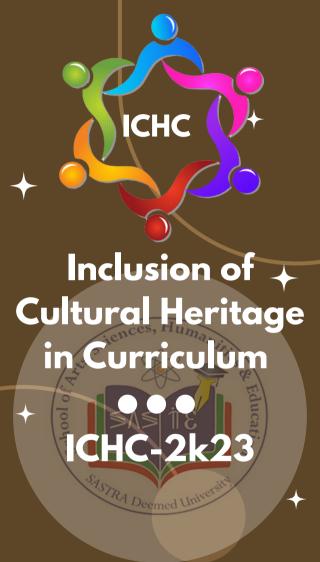
SASHE: The School comprises faculty from Chemistry, Education, English, Mathematics and Physics streams. The English and Science streams function since 1984 and offers Basic English and Technical Courses to various disciplines including Engineering, Law, Optometry, Education and Commerce. The faculty of English has published a Course book titled 'Technical Communication' produced by a team of vibrant faculty. The science stream have organized several International Conferences with paper presentations and invited talks of high quality. Education courses offered from 2016 caters to the needs of aspiring student teachers. The vision of the programme is to promote excellence in teaching for an enlightened society. At present, four year integrated B.Sc. B.Ed. and B.A. B.Ed., programmes are offered by the school. The research activities of the School are supported through extramural funds from various government agencies like DST, DRDO, and National Board of Higher Mathematics (NBHM) etc.

SHASTRI INDO-CANADIAN INSTITUTE: The Shastri Indo-Canadian Institute has been fostering scholarly activities between India and Canada over the past fifty years. The institute strengthens the binational links between academia, the business community, and civil society organizations by funding various research and hosting seminars. SICI is the only institution that has 116 premier academic institutions in India as its members, and 39 universities in Canada. The mission is to further widen the intellectual and cultural linkages through progressive research.

Conference: The Conference cogitates the inclusion of varied cultural components in the curriculum to strengthen the social competence of the attendees by creating awareness on cultural competence. The objective is to involve young people in conservation of tangible and intangible cultural heritage at local and also at global level, to network, share ideas and to explore the best practices in India and Canada. This Lecture Series will focus on strengthening the sensitivity and awareness of cultural heritage in the present curriculum and contributes to the improvement of the quality of life of the people of India and Canada by building and strengthening intellectual and cultural linkages through knowledge share.







February 24, 2023



Patrons:

Prof. R. Sethuraman, Chancellor

Dr. S. Vaidhyasubramaniam, Vice-Chancellor

Dr. S. Swaminathan, Dean (P & D)

Dr. R. Chandramouli, Registrar

Chair Person:

Dr. K. Uma Maheswari, Dean, SASHE

Conveners:

Dr. K. Abirami, Asst. Prof., SASHE **Dr. R. Jayasree**, Asst. Prof., SASHE

Organising Committee:

Dr. R. Srikanth Dr. K. Kannan

Dr. Usha AjithKumar Dr. G. Venkatraman

Dr. G. Venkatrani Dr. G. Hariharan

Dr. Y. B. Venkatakrishnan

Dr. S. Rajabalachandar

Dr. D. Sarala

Dr. N. Rajagopal

Dr. V. Venkataraman

Dr. R. Seethalakshmi

Dr. S. Balaji

Dr. S. G. Venkatesh

Dr. Devulapalli RVSRK Sastry

Dr. M. Mallikaarjunan

Dr. E. Koperundevi

Dr. G. Sathiyamoorthy

Dr. S. Balachandran

Dr. A. R. Chitra

Dr. S. Velmurugan

Dr. A. Umamaheswaran

Dr. S. Padma

Dr. V. Swaminathan

Dr. G. Sashikala

Dr. S. Brindha

Dr. S. Janaki

Dr. Chinna Suresh

Dr. T. Kannan

Dr. S. Kalidasan

Dr. P. Naveen

Dr. S. Sriram

Dr. G. Jegadeesan

Dr. R. Manivannan

Dr. V. Vidvo

Dr. P. Chinnadurai

Dr. P. Dhanasekaran

Dr. S. Preetha

71. B. 11 cetila

Dr. Kamalika Roy

Dr. S. Thiagarajan

Dr. TVG. Shriprakash

Dr. B. Lalithabala

Dr. N. Navaneetha Krishnan

Dr. S. Vidvanathan

o II

Dr. Veena Narayanan

Dr. S. Badrinath

Ji. S. Daurmaun

Dr. H. Nareshkumar

Ms. V. Devaki

Mr. S.T. Vikram

. - ~ ...

Mr. R. Sreedharan

Ms. R. Rohini

Mr. G. Swaminathan

Mr. B. Senthil kumar

Ms. S. Sujatha



Invited Talks

Online

World Without Walls: Inclusion of Cultural Texts in Curriculum

Dr. Rudramoorthy Cheran, University of Windsor, Canada.



Simge Erdogan O'Connor, Murney Tower Museum, National Histories Site of Canada, Canada.

Offline

Heritage Tourism and Cultural Economy

Dr. V. Selvakumar, Tamil University, Thanjavur, Tamil Nadu, India.





Dr. V.K. Karthika, National Institute of Technology, Tiruchirappalli, Tamil Nadu, India.

Relevance of the Courses on Cultural Heritage in Higher Education-Challenges and Opportunities

Dr. S.B. Darsana, Holy Cross College, Tiruchirappalli, Tamil Nadu, India.



Timings

Inauguration:9:15 AMValediction:5:00 PM

Students, Teacher Trainees, Teachers, Academicians, Administrators, and all stakeholders in Education are invited.





Registration

Registration Fees

SASTRA Participants: Rs. 250 INR

(other than Integrated B.Ed students

Other Participants: Rs. 354 INR

*inclusive of 18% GST

Foreign Delegates: 100 USD

(Fee includes Certificate, Lunch and Refreshments)

Bank Account Details:

Bank: City Union Bank, Tirumalaisamudram Branch,

Thanjavur, Tamil Nadu, India.

Account Name: ICHC2023

Account No: 500101013416580

IFSC Code: CIUB0000528

*only online transactions allowed

Last date to register: 19-02-2023

Registration URL: https://bit.lv/ichc2023



Scan to register

Contact

For any queries, please contact Mobile: 9789306285, 9789360625 Email: ichc2023@sastra.ac.in